

Advancing leadership with the **women in the egg industry program**



Egg Farmers of Canada's women in the egg industry program supports women in leadership roles within the egg farming industry

Launched in 2019, the program has connected dozens of women from across Canada, facilitating knowledge transfer and building impactful relationships. Through networking, mentorship, and learning opportunities, participants benefit from enhanced connections and exposure to industry issues.



“We have similar challenges and can share our solutions and experiences in a way that broadens our horizons.”

Jessica Lavallée-Morin
Egg farmer from Saint-Bernard-de-Michaudville, Quebec

Building connections through nation-wide networking

The program facilitates networking opportunities by allowing participants to travel to different regions of Canada to attend program meetings. Two in-person sessions are held throughout the program. During these gatherings, participants have the opportunity to:

- Attend workshops
- Learn from guest speakers and subject matter experts
- Engage in leadership training
- Meet industry leaders and other farmers

Fostering knowledge sharing and lasting relationships through mutual mentorship

The program involves an active mentorship component, in which participants are paired together to share knowledge, discuss common goals, and exchange on a range of topics. Participants have the flexibility to determine their shared objectives and connect regularly, with many women reporting that they have gained insights and built valuable friendships that continue beyond the program.

“Networking with these women gave me confidence to take on more roles and to consider getting involved at a higher level.”

Sandra Dyck
Egg farmer from Springstein, Manitoba



 NEARLY **1 in 3**
OF CANADIAN FARM
OPERATORS ARE WOMEN.¹



Gaining insights from industry experts

Participants also learn from industry leaders and subject matter experts through various learning modules. Webinars are offered as part of the program and topics are shaped with the input of participants. Topics include:

- Egg industry matters
- Mental health and farming
- Virtual farm tours
- Supply management 101

Continued learning and connections

Upon program completion, participants join our alumni network and are encouraged to stay connected through online communications. Alumni grow their network through social media, and take part in professional development opportunities by attending conferences and alumni-specific webinars. Additionally, participants are invited to take part in specialized programming during the program’s summit, which occurs every few years. This event, which brings together all alumni and current program participants, supports continuous learning and offers new opportunities to strengthen their networks.



NOMINATE A WOMAN FARMER

If you or someone you know is interested in participating in the women in the egg industry program, contact your egg board today!

Visit eggfarmers.ca to learn more about Egg Farmers of Canada.

¹Shumsky, M., & Nelson, A. (December 13, 2018). Female and young farm operators represent a new era of Canadian farmers. Statistics Canada. <https://www150.statcan.gc.ca/n1/pub/96-325-x/2017001/article/54925-eng.htm>



**EGG FARMERS
OF CANADA**