

# Inspiring leadership with the **national young farmer program**



Egg Farmers of Canada's national young farmer program empowers the next generation of egg industry leaders, supporting a bright future for our sector.

Through the program, we work with egg boards to nurture young people in the sector. Delegates grow knowledge, share experience and expertise, and take part in a range of workshops, networking opportunities and events. Our goal is to inspire and enable them to take on leadership roles in our sector.



**“The program is such an amazing experience. I learned so much from this program connecting with other people—we have so much to learn from each other.”**

**Marie-Pier Lefebvre**  
Quebec egg farmer



**30%** OF EGG FARMERS ARE FIRST GENERATION EGG FARMERS<sup>1</sup>

## Hands-on learning and networking

The national young farmer program was designed for young farmers, by young farmers. Delegates expand knowledge of key areas through a series of learning modules in areas like government relations, quota allocation and public speaking.

Participants travel to different parts of Canada and attend a variety of workshops and events such as:

- EFC Board of Directors meetings
- EFC Annual General Meeting
- Industry events
- Presentations by industry leaders and subject matter experts



**30%** OF EGG FARMERS ARE UNDER 45<sup>2</sup>

<sup>1,2</sup> Egg Farmers of Canada. (2020). Farmer Survey [unpublished raw data].

## New delegates ensure continuous improvement

Every year, egg boards nominate delegates who are:

- Actively involved in egg farming
- Interested in a leadership role in Canada's egg sector
- Looking to network with other farmers and industry leaders
- Interested in expanding their knowledge

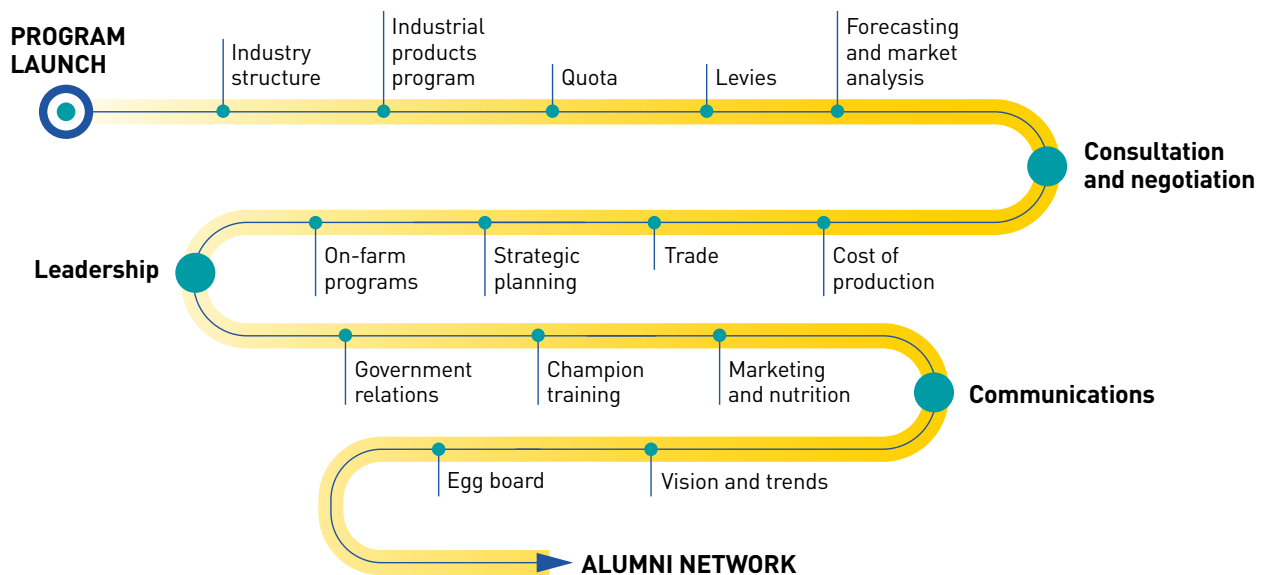
The year-long program starts in January, and feedback is sought throughout the year in the spirit of continuous improvement. Upon completion, young leaders join the alumni network where they can take part in continuing education and unique opportunities to champion their sector.



**“The young farmer program creates opportunities where you can take a leadership role because you feel more informed and confident. I can ask better questions because I have more background knowledge.”**

**John Huitema**  
Ontario egg farmer

## Young farmer program: Road map



**“The program gave me a strong, educated voice.”**

**Kate Van Deynze-Fleming**  
Manitoba egg farmer

## NOMINATE A YOUNG FARMER

If you or someone you know is interested in participating in the national young farmer program, contact your egg board today!

Visit [eggfarmers.ca](http://eggfarmers.ca) for more information.



**EGG FARMERS OF CANADA**