A DOZEN REASONS WHY CANADIANS WANT EGGS FROM CANADIAN FARMERS

1. Made in Canada food matters
87% of Canadians prefer to buy from Canadian farmers when they have the option.

2. The tradition of family farming
Canadian eggs come from more than 1,000 family farms across the country, including new farmers as well as those who are following family traditions of up to ten generations.

3. Fresh, local food
Canadian eggs are produced in every province of Canada, as well as the Northwest Territories.

4. High quality
90% of Canadians say they trust the quality standards of food from Canadian farms.

5. Animal care
Canadian egg care ensures the welfare of their hens through a comprehensive and rigorous national Animal Care Program.

6. Food safety
Canada’s comprehensive on-farm food safety program, called Start-Clean, Stay-Clean™, ensures Canadian eggs are produced according to some of the highest possible standards.

7. Fair compensation
Supply management ensures that farmers are fairly compensated so that they can invest in their farms to be more efficient, environmentally conscious while feeding Canadian families for generations to come.

8. No subsidies
Our farmers derive their returns directly from the marketplace, receiving no direct government subsidies.

9. Sustainability
A strong and vibrant industry means farmers can invest in their farms to be more efficient, environmentally conscious and continue to challenge themselves to continuously improve.

10. A future for farmers
This means that the next generation of farmers can continue to innovate and grow egg production in Canada.

11. Strong rural communities
In addition to contributing to the economy, farmers support their communities by donating to organizations like Food Banks Canada and Breakfast Club of Canada, so all Canadians have access to a nutritious meal.

12. Economic benefits
More than 17,600 people work across Canada in the egg economy, adding $1.37 billion to Canada’s GDP every year.

Nearly 8 in 10 Canadians agree that supply management is important for our dairy, poultry and egg producers.

Thank you Canada for your continued support!

Learn more about our system of supply management at eggfarmers.ca