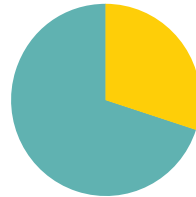## Supporting the vitality of our industry with the
NATIONAL YOUNG FARMER PROGRAM

Egg Farmers of Canada's national young farmer program empowers the next generation of industry leaders.

Through the program, we work with egg boards to nurture young people in the industry. Our goal is to inspire and enable them to take on leadership positions in our industry and sector. Delegates share knowledge, experience and expertise, and take part in a range of networking, social and industry events.

30%
OF EGG FARMERS ARE **UNDER 45**

1 in 5
IS **NEW** TO THE INDUSTRY

Hands-on learning and networking

The national young farmer program was designed for young farmers, by young farmers, using a series of educational modules. They focus on expanding knowledge of key industry areas, such as government relations, trade, strategic planning and public speaking.

Participants travel to different parts of Canada, and attend a variety of events, such as:

- EFC Board of Directors meetings
- EFC Annual General Meeting
- Industry events
- Presentations by industry leaders and subject matter experts

"This program has given me a strong, educated voice."

Kate Van Deynze-Fleming
Holland, Manitoba

"If you really want to learn the industry, and how it works, it's definitely worth it."

Jon Krahn
Abbotsford, British Columbia

EGG FARMERS OF CANADA

New delegates ensure continuous improvement

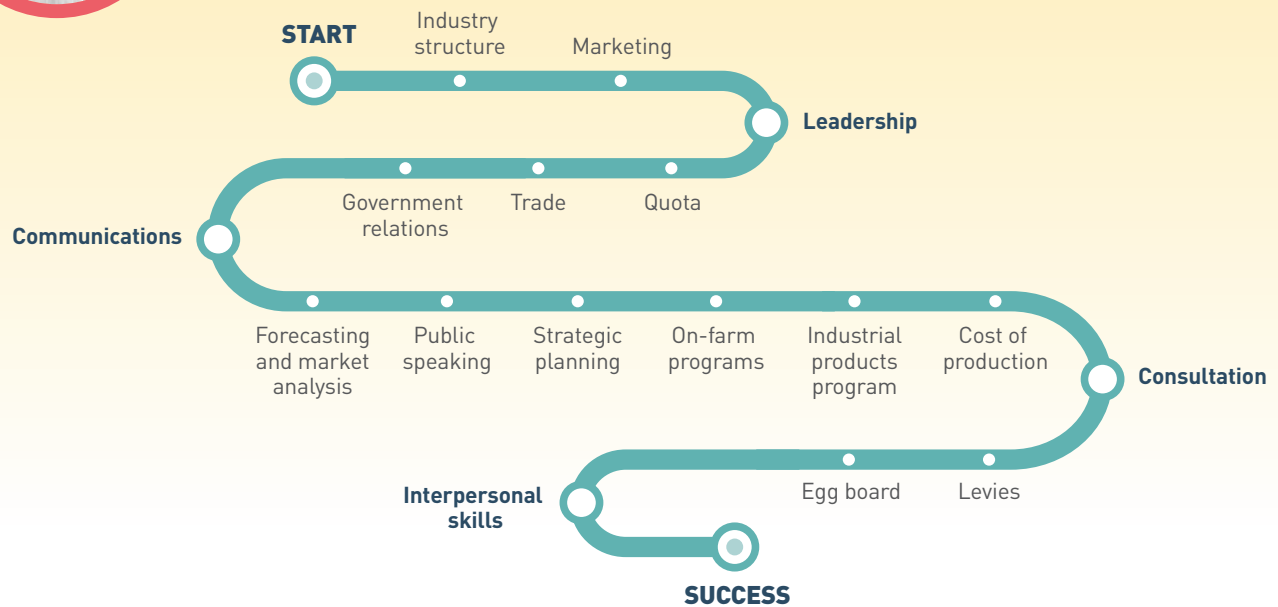Each autumn, egg boards nominate delegates, who are:

- Actively involved in egg farming
- Interested in a leadership role in Canada's egg industry
- Looking to network with other farmers and industry leaders
- Interested in expanding industry knowledge as a whole

Upon completion, young leaders join the network of program alumni and provide feedback to ensure continuous improvement.

Young farmer program: Road map

START
Industry structure
Marketing
Leadership
Government relations
Trade
Quota
Communications
Forecasting and market analysis
Public speaking
Strategic planning
On-farm programs
Industrial products program
Cost of production
Consultation
Interpersonal skills
Egg board
Levies
SUCCESS

NOMINATE A YOUNG FARMER

If you or someone you know is interested in participating in the national young farmer program, contact your egg board today!

For more information about the program, visit **eggfarmers.ca**

EGG FARMERS OF CANADA