90% of Canadians trust the quality standards for food from Canadian farms. How do we do it?

**START CLEAN-STAY CLEAN™**

It’s a program based on the latest research, developed by leading experts, and is assessed by the Canadian Food Inspection Agency. It ensures that Canadian eggs are produced according to some of the highest standards for safety and quality in the world.

Here are five key parts:

1. **On-farm inspections**
   - Expert on-farm inspection by professionals
   - Making sure every farm meets the standards

2. **Critical requirements**
   - Monitoring the most important parts of the process
   - Standards for storage, cleanliness, air quality, feed and more

3. **Record-keeping**
   - Tracking how farmers are adhering to the program
   - Accountability is key

4. **Continuous improvement**
   - Science-based research improves the program

5. **Farmer commitment**
   - The program works because of farmers

Learn more! Visit [eggfarmers.ca](http://eggfarmers.ca)