

The Canadian egg industry

DELIVERING ECONOMIC VALUE TO CANADIANS



3 REASONS Canadians believe supply management is important



Consumers

Allows Canadians to buy fresh, local, high-quality products.



Communities

Creates jobs and opportunities in our communities.



Farmers

Supports and protects Canadian farmers.

Canadian egg farmers:

- Operate more than **1,000 farms** in all 10 provinces and the Northwest Territories.
- Support over **18,500 jobs** across the country.¹
- Contribute **\$1.3 billion annually** to the Canadian economy.²
- Produce more than **774 million dozen eggs** each year.³

92% OF CANADIANS say it is

important that the eggs they consume come from Canada.⁴



**EGG FARMERS
OF CANADA**

Egg production on Canadian farms **INCREASED BY OVER 62%** between 2004 and 2019.⁵



Driving growth and innovation

Thanks to supply management our farmers:

- Care for their hens by following a national **Animal Care Program**, which includes inspections and third-party audits.
- Meet world-class on-farm food safety standards thanks to the **Start Clean-Stay Clean™** program.
- Actively **support their communities** through major partnerships with food banks, breakfast programs and charitable organizations.



Building a sustainable future

Our **national young farmer program** and **women in the egg industry leadership program** are actively preparing the next generation of egg industry leaders.

We invest in **research** at universities across Canada to foster **innovation** in our sector and shape the future of egg farming in Canada.

91% OF CANADIANS feel good about buying food from Canadian farmers.⁶

^{1,2} Kevin Grier Market Analysis and Consulting Inc., The 2018 Economic Impact of the Poultry and Egg Industries in Canada, November 2019

³ Egg Farmers of Canada, January 2020

⁴ Leger, May 2018

⁵ Egg Farmers of Canada, January 2020

⁶ Leger, May 2018

Visit **eggfarmers.ca** and subscribe to our **e-newsletter** to stay informed on all the latest news from Canada's egg farmers.

