

# The Canadian egg industry

DELIVERING ECONOMIC VALUE TO CANADIANS



## 3 REASONS Canadians believe supply management is important



### Consumers

Allows Canadians to buy fresh, local, high-quality products.



### Communities

Creates jobs and opportunities in our communities.



### Farmers

Supports and protects Canadian farmers.

## Canadian egg farmers:

- Operate more than **1,000 farms** in all 10 provinces and the Northwest Territories.
- Support over **17,600 jobs** across the country.<sup>1</sup>
- Contribute **\$1.37 billion annually** to the Canadian economy.<sup>2</sup>
- Produce more than **751 million dozen eggs** each year.<sup>3</sup>

**92% OF CANADIANS** say it is  
important that the eggs they  
consume come from Canada.<sup>4</sup>



**EGG FARMERS  
OF CANADA**



Egg production on Canadian farms **INCREASED BY 40%** between 2006 and 2018.<sup>5</sup>

## Driving growth and innovation

### Thanks to supply management our farmers:

- Care for their hens by following a national **Animal Care Program**, which includes inspections and third-party audits.
- Meet world-class on-farm food safety standards thanks to the **Start Clean-Stay Clean™** program.
- **Invest in innovation and research** in egg production, poultry science, animal and human nutrition, and economic and environmental sustainability.

- Actively **support their communities** through major partnerships with food banks, breakfast programs and charitable organizations.



## Opening the door for the next generation of leaders

The stability provided by supply management opens the door for new farmers and the next generation of agriculture leaders.

- About **1 in 5 egg farmers** are new to the industry. Others will be up to the **10<sup>th</sup> generation** to farm.
- Approximately **30% of egg farmers** are under the age of 45.<sup>7</sup>

**91% OF CANADIANS** feel good about buying food from Canadian farmers.<sup>6</sup>

<sup>1,2</sup> Kevin Grier Market Analysis and Consulting Inc., The 2015 Economic Impact of the Poultry and Egg Industries in Canada, October 2016

<sup>3</sup> Egg Farmers of Canada, December 2018

<sup>4</sup> Leger, May 2018

<sup>5</sup> Egg Farmers of Canada, February 2019

<sup>6</sup> Leger, May 2018

<sup>7</sup> Egg Farmers of Canada, 2012

Visit [eggfarmers.ca](http://eggfarmers.ca) and subscribe to our **e-newsletter** to stay informed on all the latest news from Canada's egg farmers.

