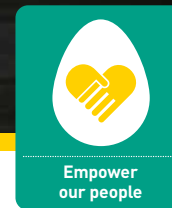
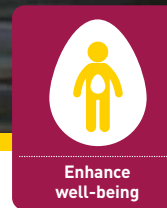




# Commitment to **social responsibility** runs deep in Canada's egg industry



## It's rooted in our values

We strive to incorporate social responsibility into all aspects of our organization. We recognize that egg farmers expect no less of us because responsibility, integrity and commitment to community are important values in their businesses and lives.

## The Egg Farmers of Canada way



Egg Farmers of Canada believes in the inextricable link between social license and business success. We nurture our acceptance nationally, and in the broader international community—not just because it is the right thing to do but also because it bolsters our aspirations of profitability and enhanced socio-economic development.

Legitimacy with our stakeholders and customers drives us each and every day. We respect and honour the social license provided to our industry under the system of supply management.

Everything—from operations to policy development to governance—is approached with the utmost regard for: the communities, environment and society in which we operate; the well-being of our animals; and the health, safety and satisfaction of the millions of Canadians who enjoy and depend upon our product every single day.

## Our commitment

Egg Farmers of Canada's **pillars of social responsibility** are central to our long-term commitment to honour our social license, and help focus our actions.



## Pillars of social responsibility



**We foster a sustainable agriculture sector, now and for future generations, by:**

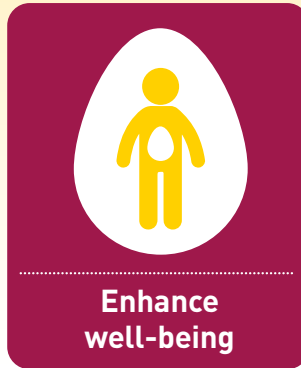
Strengthening the Canadian egg industry's policies and practices through R&D

Delivering the highest standards of animal care through our national Animal Care Program

Meeting the highest standards of on-farm food safety through programs like Start Clean-Stay Clean™

Seeking new ways to make egg production more environmentally sound

Supporting and nurturing young people in the industry and the next generation of agricultural leaders

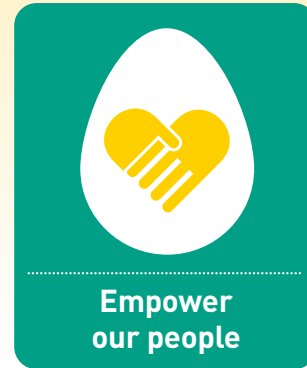


**We contribute to the well-being of others and promote healthy living and better nutrition by:**

Reducing hunger in communities in Canada through partnerships with community food banks and school breakfast programs

Helping the humble egg reach more people by sharing knowledge and expertise with farmers in developing countries through the International Egg Foundation

Reducing childhood hunger around the world through partnerships with humanitarian organizations like Heart for Africa and Canadian Food For Children



**We empower our people to create positive and meaningful change by:**

Operating as a collective under supply management, so farmers can pool their resources and have a bigger impact by working together

Providing learning opportunities for employees to develop skills and grow their career

Giving our employees time off from work to volunteer with pay



## Find out more

Visit [eggfarmers.ca](http://eggfarmers.ca) to learn more about our community involvement and programs and how you can get involved.



**EGG FARMERS OF CANADA**  
Dedicated to Quality