



Our farms are at the heart of sustainable communities



We help rural communities thrive.

Our farms create jobs in their communities and support the local economy. In fact, the economic contribution of Canada's chicken, turkey, egg and hatching egg producers stacks up like this:

\$3.6 billion in farm cash receipts

4,492 farmers



436 processors/egg graders



85,865 total jobs

\$9.3 billion to Canada's GDP



Our farmers:

- Care for their animals and meet **Canada's high standards** for on-farm food safety and health
- **Open their doors** to elected officials, the media and school groups
- Continuously **invest** in new techniques, research and innovation
- Sit on school boards, coach sports, **volunteer and donate their time and products.**

The system of **supply management** helps Canadian turkey, chicken, egg and hatching egg farms stay strong. Strong farms **contribute to countless Canadian communities** by creating jobs and supporting the local economy.



Canada's chicken, turkey, egg and hatching egg producers have earned the trust of Canadians. We are committed to the highest levels of quality and care and meet growing demand, while satisfying evolving consumer preferences.

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Urban centres depend on us in many ways.



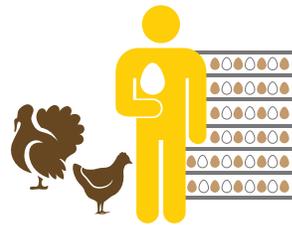
Our farms feed all Canadians. Not only are they able to choose and buy Canadian, but **our products are among the best in the world** based on quality, freshness, food safety and farming practices.



Prices for Canadian poultry and egg products are comparable to prices in other countries. **Our agricultural sectors are self-sufficient**, requiring no government subsidies. By contrast, in many countries, including the United States and the European Union, farmers are subsidized with billions of dollars from governments.



Canadians see agriculture as a vital part of our heritage and believe we should **support the survival of family farms**. This means **supporting supply management**, the system under which Canada's poultry, egg and dairy farms operate.



The system of **supply management helps Canadian chicken, turkey, egg and hatching egg farms stay strong**. Strong farms contribute to countless Canadian communities by **creating jobs** and **supporting the local economy**. A healthy national economy depends heavily on both urban and rural economic vitality and success.



More than
90%
trust the **quality standards** of food from **Canadian farms**.



95%
of Canadians feel it is important that **chicken, turkey and eggs be from Canada**.



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