

The Canadian egg industry

DELIVERING ECONOMIC VALUE TO CANADIANS

3 REASONS

Canadians believe supply management is important



Consumers

Allows Canadians to buy fresh, local, high-quality products.



Communities

Creates jobs and opportunities in our communities.



Farmers

Supports and protects Canadian farmers.

Canadian egg farmers:

- Operate more than 1,000 farms in all 10 provinces and the Northwest Territories.
- Support over 17,600 jobs across the country.¹
- Contribute \$1.37 billion annually to the Canadian economy.²
- Produce more than 732 million dozen eggs each year.³

MORE THAN 90%

of Canadians trust the quality standards of food from Canadian farms.⁴



Egg production on Canadian farms INCREASED BY 30% between 2006 and 2016.5

Driving growthand innovation

Thanks to supply management our farmers:

- Care for their hens by following a national Animal Care Program, which includes inspections and third-party audits.
- Meet world-class on-farm food safety standards thanks to the Start Clean-Stay Clean™ program.
- Invest in innovation and research in egg production, poultry science, animal and human nutrition, and economic and environmental sustainability.





92% of Canadians say it is important that the eggs they consume come from Canada.

Opening the door for the next generation of leaders

The stability provided by supply management opens the door for new farmers and the next generation of agriculture leaders.

- 1 in 5 egg farmers are new to the industry.
 Others will be up to the 10th generation to farm.
- 30% of egg farmers are under the age of 45.

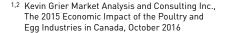
Visit **eggfarmers.ca** and subscribe to our **e-newsletter** to stay informed on all the latest news from Canada's egg farmers.











³ Egg Farmers of Canada, December 2017

^{4.6} TNS Canada, February 2013: Online omnibus survey of 1,001 adults across Canada



⁵ Egg Farmers of Canada, February 2017