



# Egg Industry Research Chair in Public Policy

Egg Farmers of Canada supports research on current and future issues for the egg industry. We strive to promote growth and innovation in the industry through the latest scientific research.

As global population continues to increase dramatically, the safe and secure production of food is an emerging concern for Canadians. Canada's system of supply management ensures domestic production matches domestic demand, as well as fresh, local, high quality eggs for Canadians. To explore the challenges and opportunities surrounding food policy, Egg Farmers of Canada has invested in an Egg Industry Research Chair in Public Policy at the University of Waterloo, starting in 2014.

## Dr. Bruce Muirhead



Bruce Muirhead is Associate Vice President, External Research, and a professor in the Department of History at the University of Waterloo. He has written extensively on Canadian trade negotiations occurring since the Second World War, as well as Canadian politics, diplomacy, economic and international development. His recent work, funded by the Norwegian Research Council, focused on the evolution of Canadian agricultural policy and on supply management in particular.

## Research projects

Dr. Muirhead's work focuses on food policy and the current challenges surrounding egg production. He is also exploring the historical realities that have shaped and informed existing food policies, and analyzing the sustainability and resiliency of supply management across the decades and its merits as a rational and necessary policy.

## Research collaborations

Dr. Muirhead is collaborating with scholars and farmers around the globe. This research into comparative international policies explores how egg industries are publicly supported the world over, setting the Canadian system of supply management within a broad spectrum of food policy. His comparisons investigate the impact of the Canadian industry on potential and actual international trade discussions.

Working with EFC's other Research Chairs in Economics and in Poultry Welfare, Dr. Muirhead is also exploring how supply management provides stability by allowing Canadian egg farmers to invest in progressive programs and practices, while securing fresh, high-quality, local eggs for consumers.



For more information about Egg Farmers of Canada, or our research chairs program, visit [eggfarmers.ca](http://eggfarmers.ca), or contact us at [research@eggs.ca](mailto:research@eggs.ca).

